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Website: [https://honzasiska.cz/]

Controller / Website owner: [Jan Siska]

Contact email: [info@honzasiska.cz]

Country: Czech Republic (EU)

This website is a personal travel blog with articles about my trips and a small shop section where I sell **digital travel itineraries** (self-guided travel plans). This document explains what data may be processed when you browse the site, buy an itinerary, or use embedded third-party services.

Privacy Policy

What I do (and do not) collect

I do not run a newsletter or intentionally collect personal data for marketing. However, **WordPress and installed plugins** may process limited technical/security data needed to operate the website, prevent abuse, measure site performance, or deliver digital products.

Digital itineraries

I sell **digital travel itineraries for self-guided travel**. Each product typically provides access (usually via a link) to a detailed itinerary hosted on **Wanderlog** after purchase.

Purchases are processed via **Buy Me a Coffee**. Buy Me a Coffee has its own privacy policy and processes personal and transaction data as part of checkout and account management.

Payment details: I do not receive or store your full payment card details. Payments are handled by Buy Me a Coffee and its payment providers.

What data may be processed (depending on what you do on the site)

Depending on your interactions, the following categories of data may be processed:

- **Basic technical data:** IP address, device/browser data, timestamps, pages visited (typical server logs).
- **Security-related data:** failed login attempts, IP addresses blocked or rate-limited by security plugins (website protection).
- **Analytics data (if enabled):** website usage/traffic statistics via Google services connected through Site Kit (e.g., Google Analytics, Search Console). Site Kit is Google's official WordPress plugin connecting your site to Google tools.
- **Language preference:** if multilingual features are enabled, Polylang may store a language cookie.
- **Comments (only if comments are enabled):** if you leave a comment, WordPress may store cookies to remember your details for next time (if you choose).

Cookies and consent

This site uses a cookie consent plugin (**Cookie Notice & Compliance for GDPR/CCPA**) to inform users about cookies and (where configured) to block non-essential scripts until consent

is given.

Details are in the Cookie Policy section below.

Plugins/services used on this website (and what they typically do)

This site uses WordPress and the following plugins (free versions):

- **Buy Me a Coffee – Button and Widget** (donations/purchases handled by Buy Me a Coffee).
- **Cookie Notice & Compliance for GDPR/CCPA** (cookie banner/consent management).
- **Limit Login Attempts Reloaded** (login security; may process IP addresses; includes GDPR-focused guidance).
- **Wordfence Security** (website security; firewall/scanner; may process IP addresses and security events).
- **Site Kit by Google** (integration with Google tools such as Analytics/Search Console).
- **Rank Math SEO** (SEO management; generally, does not require visitor personal data unless specific features are enabled).
- **Polylang** (multilingual content; uses a language cookie).
- **WP Super Cache** (performance caching; does not aim to identify you, but caching logic can treat visitors differently depending on cookies).
- **UpdraftPlus** (backups; backups may include site data present in WordPress at the time of backup).
- **Maintenance** (temporary maintenance mode).
- **UpdraftPlus – Backup/Restore** (see above).
- **Wordfence Security** (see above).

Why data is processed (purposes)

Data may be processed for:

- **Website operation and security** (prevent brute-force attacks, detect abuse).
- **Performance** (caching, load speed).
- **Analytics** (only if enabled and consented, depending on your setup).
- **Fulfilling purchases** (delivering access to digital itineraries).

Legal basis (GDPR)

Where GDPR applies, processing may rely on:

- **Legitimate interests** (security, fraud prevention, basic site operations).
- **Consent** (non-essential cookies/analytics where required).
- **Contract performance** (delivering a purchased itinerary).

- **Legal obligation** (accounting/tax obligations, if applicable).

Data sharing and international transfers

Some third-party services (notably Google and Buy Me a Coffee) may process data on their infrastructure, which may involve processing outside the EU/EEA depending on their setup. Buy Me a Coffee describes its role and practices in its privacy policy.

Data retention

- Security logs and technical logs are retained only as long as necessary for security and troubleshooting.
- Purchase records may be retained as required for accounting/tax/legal obligations.
- Backup archives may contain site data from the time of backup and are retained according to the backup schedule.

Your rights (EU/EEA)

If GDPR applies to you, you may have the right to request access, rectification, deletion, restriction, portability, and to object in certain cases. For requests, contact:

[info@honzasiska.cz].